



# **Executive Master Programme in Soft Diplomacy**

This Executive Master Programme (EMP) focuses on gaining knowledge in the practical application of Soft Diplomacy. The EMP is professionally oriented for advancement outside of higher education. If your goal is to work in the field of protocol, diplomacy, event management, hospitality, media relations, customer services, international business environment, acquire new skills for cross-cultural diplomatic practice or organise either public or corporate events, this Executive Master Programme is appropriate for you.

#### For Whom?

- Chiefs of Protocol
- **Protocol Officers**
- **Embassy Personnel**
- Protocol Advisors
- Events & Conferences Managers
- Office Managers
- VIP Services Managers
- Family Office Personnel
- Executive Assistants to Senior Management
- All those who would like to advance their careers in Protocol & Diplomacy or to certify the knowledge already gained through experience

#### Intake

5 October 2020 20 December 2020

#### By Whom?



#### Three Areas of Expertise

- Protocol & High-level Events
- Soft Diplomacy Skills & Cross-Cultural Intelligence
- Corporate Diplomacy & International Business
- (Optional) Image & Political Consultancy

#### Modes of Study: Online & Blended

This programme offers you the possibility to complete it anywhere in the world through our online platform. But we didn't stop there!

As an Executive Master Programme participant you can always join one of our face to face courses that ISPD organises throughout the world (Brussels, Shanghai, Washington, Madrid, Muscat, Lisbon, among others) at a special fee. All participants are required to write a thesis and complete assessment activities.

## **Tuition Fee** Online

EUR8900 / USD9950 / OMR3850 / RMB68320

# Blended per face to face

EUR890 / USD1000 / OMR385 / RMB6874

# **Registration Fee**

EUR90 / USD101 / OMR39 / RMB695

## Vazil Hudak, MBA, MA

Former Ministry of Economy of Slovakia

# Captain Jose Paulo Lucena

Former Protocol Advisor to the Chief General Staff of Portuguese Armed Forces

#### H.E. Dr. Luis Ritto

Former EU Ambassador to the Holy See, the Order of Malta and FAO

#### Thomas Sladko, MA, MAS

Former Deputy Head of Protocol of the Federal Chancellery of Austria (PM)

Among Others...

## Standards By







## In Partnership









#### Contact Us

www.ispdnetwork.org

+32 490 20 06 82

**L** +32 2830 1222

Rue de Pascale 16, B-1040 Brussels, Belgium

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